

The Easiest, Fastest and Safest Way to Reliably Backup Your Valuable Information

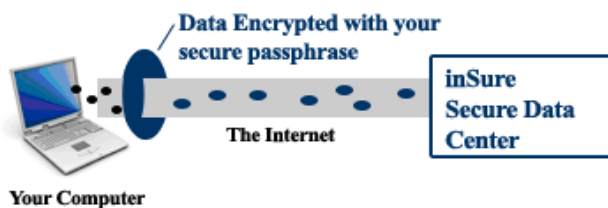
Never Worry About Losing Critical Data Again.

Gilmore Solutions inSure managed backup solution is the cost-effective solution to the headaches of tape-based data backup.

It's an unfortunate fact that the valuable information contained on most PCs and servers is not adequately protected by a reliable back-up plan. From configuration issues to hardware failure to lost or stolen media, a tape-based backup process exposes your organization to undue risk. Our **inSure** solution provides your company the best insurance available to protect your valuable electronic assets. Don't find out at the worst time that your data is lost forever!

What is Gilmore Solutions inSure?

inSure is an automated, Internet-based data backup and restoration system providing powerful tools to protect important data. Unlike traditional data protection tools, **inSure** does not require any human assistance beyond the initial installation and setup. There is no media to install, remove, protect, or replace. Employing military-grade 256-bit encryption, **inSure** is highly secure, meaning only the user has access to their stored data.



Your valuable data is encrypted and stored at an inSure secure data center. Without your password, no one else can read or use your confidential information. Not even the staff at Gilmore Solutions.

How Does Gilmore Solutions inSure Work?

inSure installs a small client software application on the local computer to manage all of the data protection and restoration. After the data you want to protect is easily identified, **inSure** encrypts and compresses this data and then transfers a master copy to an **inSure** data center using your Internet connection.

During the setup the user is asked to choose a password and a passphrase. The password protects access to the account and the passphrase protects the data. The unique passphrase becomes part of the **inSure** encryption algorithm. Each time a file is changed, **inSure** detects the change, encrypts and compresses the revision and sends it to an **inSure** data center to be stored with the master copy of the file.

Our easy-to-use system is flexible in how often to backup and how many previous versions of the data are kept. **inSure** can even help when data is destroyed by mistake because **inSure** maintains copies of deleted files for a period of time preventing accidental deletions. This valuable tool will come in very handy one day, guaranteed.

How Does Gilmore Solutions inSure Restore Data?

The **inSure** client has all the capabilities to restore valuable data when and where it is needed. Simply launch the **inSure** Restore Wizard and follow the simple yet powerful directions. The choices are endless and the only limitations are data bandwidth and your imagination.

Who Needs Gilmore Solutions inSure?

Everyone! Laptop users. Any sized business. Home computers. Servers. Anywhere important information is stored. Studies have shown that the majority of PC users don't back up their critical data on a regular basis but would be greatly inconvenienced if they ever lost their data. Anyone looking for an easier and more reliable way to backup data needs **inSure**.

What Gilmore Solutions inSure Delivers...

Simple

- **Easy Installation**– All software required for easy secure data backup is installed and configured in minutes. No additional hardware to install, maintain or learn how to use.
- **Backup From Anywhere** – Secure backups can be accomplished from any Internet connection.

- **Anytime Access** – Access to your stored data anytime from any place with an Internet connection. Recovery of lost files is fast and easy.
- **Minimum Effort, Minimum Time** – Quick and easy backup is accomplished by only moving the changes you made to your protected data each time you back up.
- **Flexible Version Control** - Provides unmatched flexibility in storing multiple versions of the same document. Definable down to the individual file. Easy to recover a previous version.

Safe

- **Secure Off-Site Storage** – A redundant copy of all of your critical information is stored in the secure *inSure* data center. If your system crashes or your laptop is stolen, your important information is still safe and easily restored at any time day or night.
- **No Hardware to Fail or Maintain** – No bad media, broken tape drives, misplaced tapes or faulty CD drives. Your secure backup process is completely software driven and your backup is stored off-site without the hassle of putting tapes or CDs in another location.
- **Automated Process** - Be sure your data is being backed up correctly with our easy to use automated system. No operator error or forgotten backups.

Secure

- **256 bit Military-Grade Encryption** – All of your information is automatically encrypted based on your private passphrase prior to being transmitted to a secure *inSure* data center.
- **Only You Have Access** – Without your password and passphrase, the stored information cannot be read or used by anyone else including *inSure* staff. Only the user has access to the data.
- **Changes Only** – Once your encrypted information is stored in an *inSure* data center, only the encrypted changes to your data are transmitted to InSure the fastest performance. This process guarantees that the information sent is meaningless to anyone but you and your encrypted *inSure* account.

What You Don't Get with Gilmore Solutions inSure...

- Complicated Backup procedures interrupting your daily business activities.
- Backup media to lose, misplace or fail.
- Required transportation of backup media to a remote storage facility.
- Lost sleep wondering if your back up will really help you when you need it.